



Tobacco Control in Rhode Island

A Profile • April 2004

Who Smokes in Rhode Island?

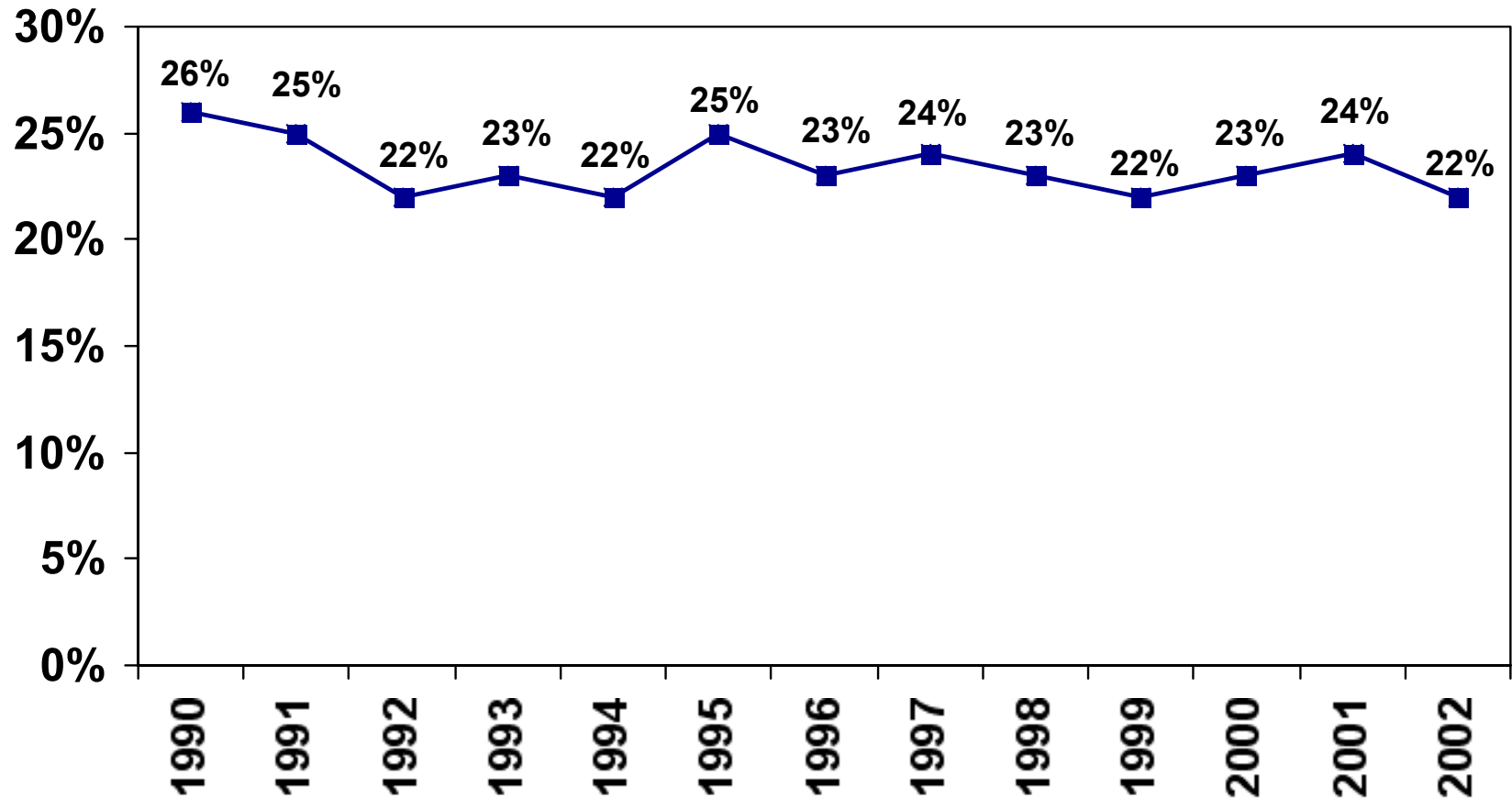


ADULT TOBACCO USE



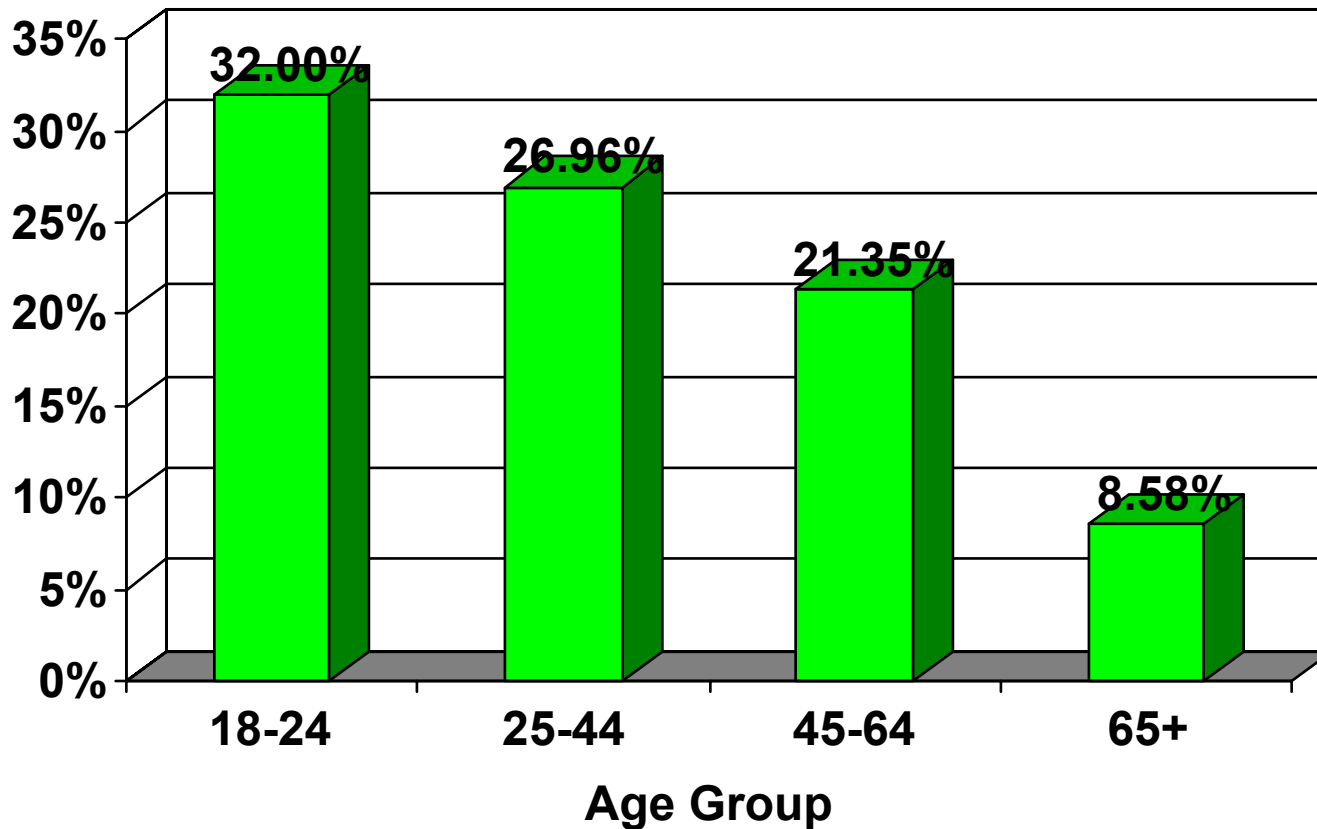
RI Adult Tobacco Use

Percent of Adults who Smoke, by Year, 1990-2002

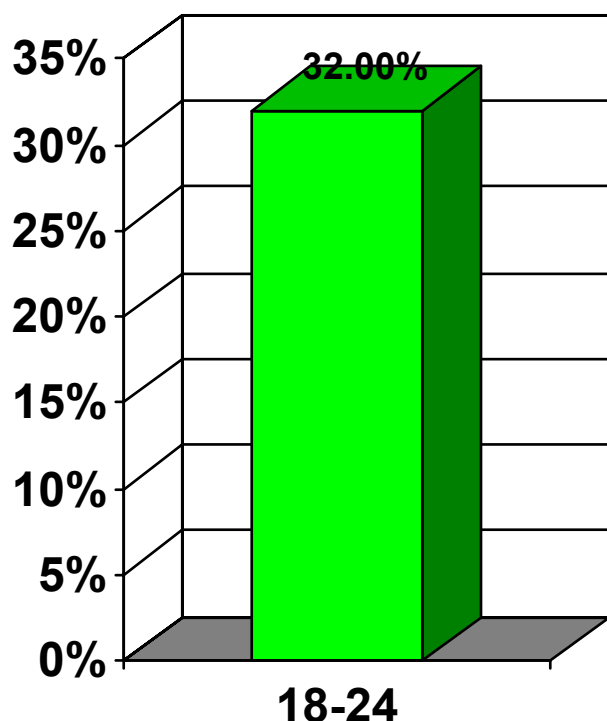


RI Smokers Classified by Age Groups

Percent of Smokers Classified by Age Groups



RI Smokers Classified by Age Groups

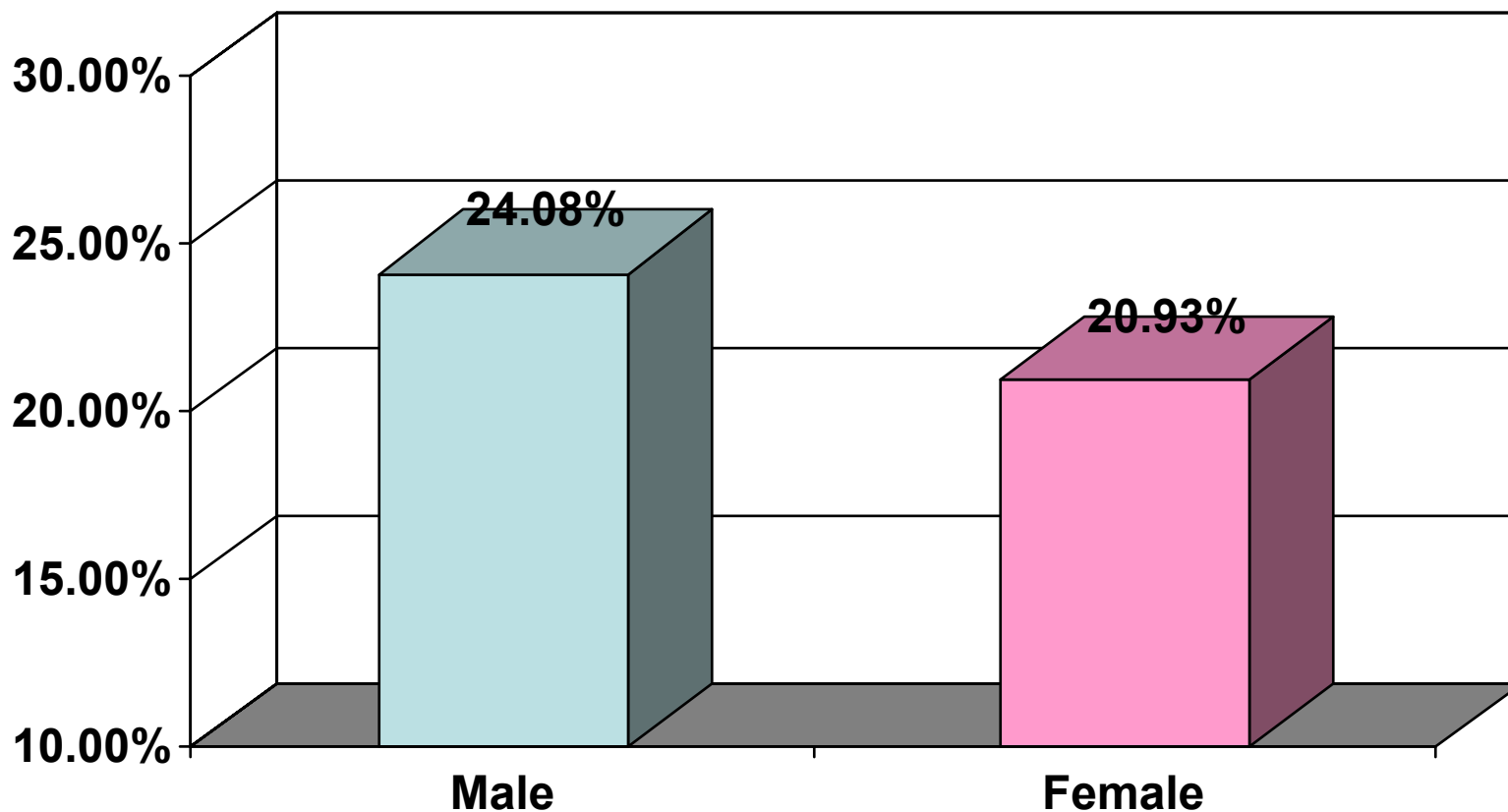


***Critical
Issue***

***The 18-24 age group
has a much higher
smoking rate than any
other age group***

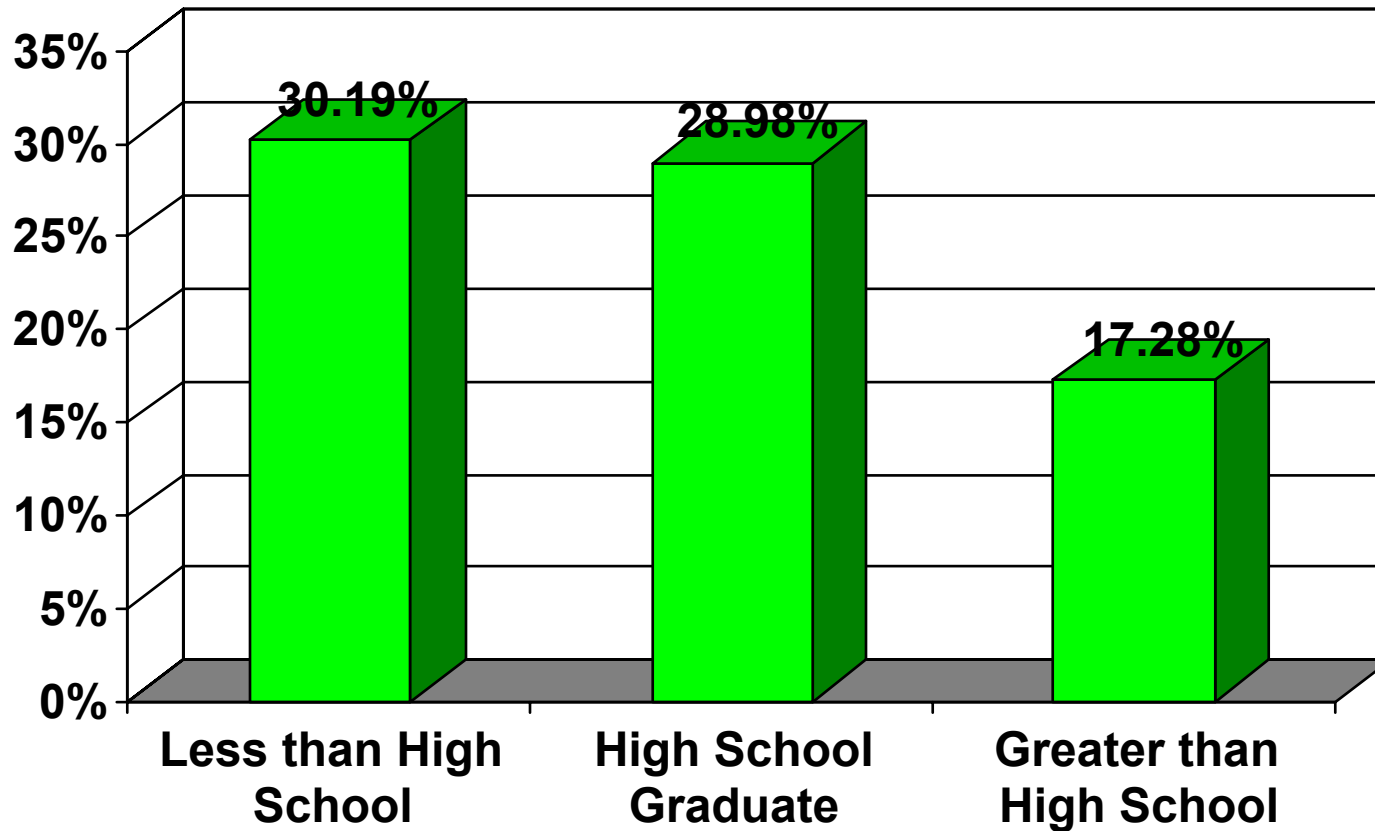
Smoking Prevalence and Gender Difference Among Rhode Islanders

Smoking Prevalence and Gender Differences

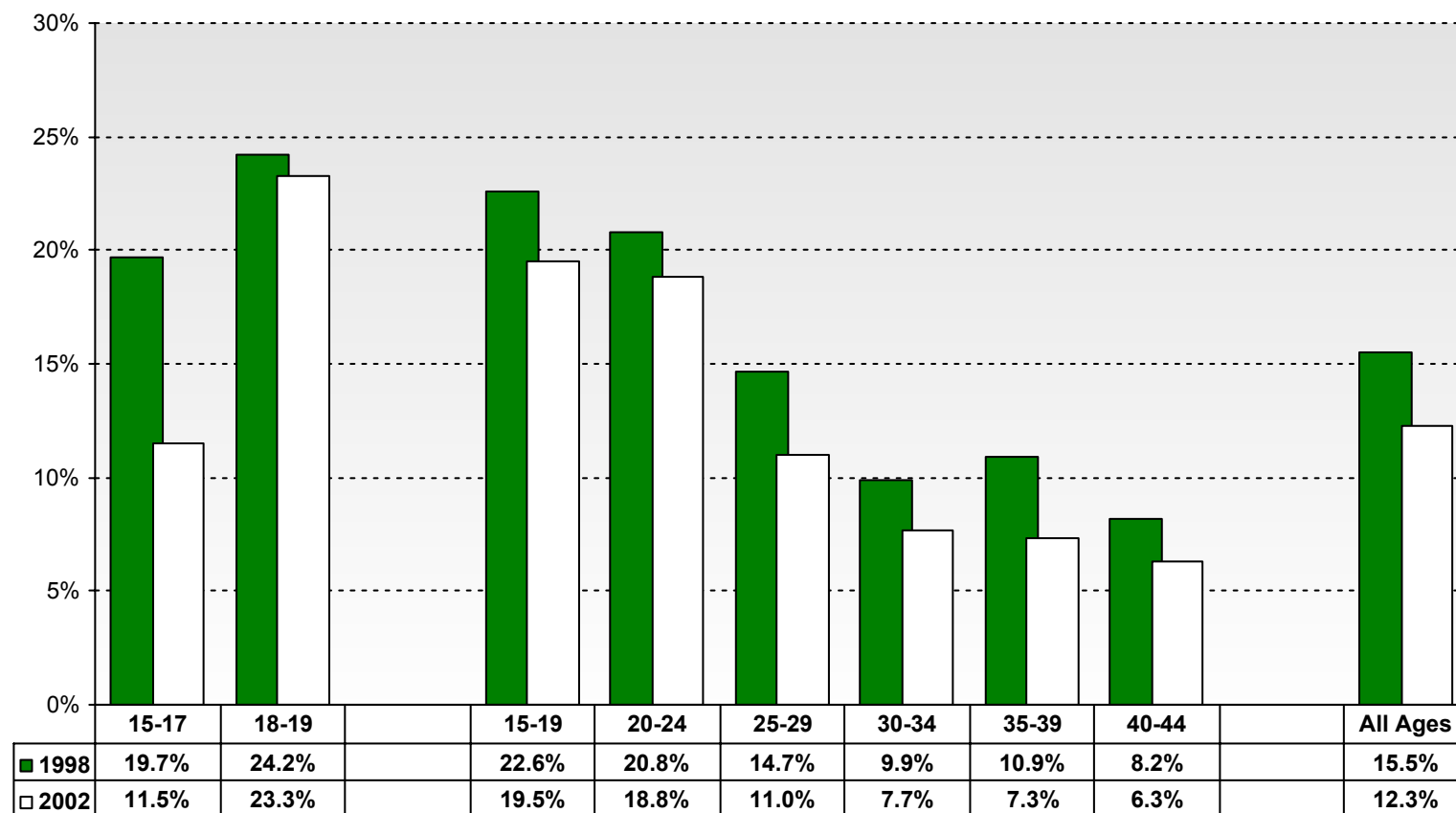


Smoking Prevalence and Education

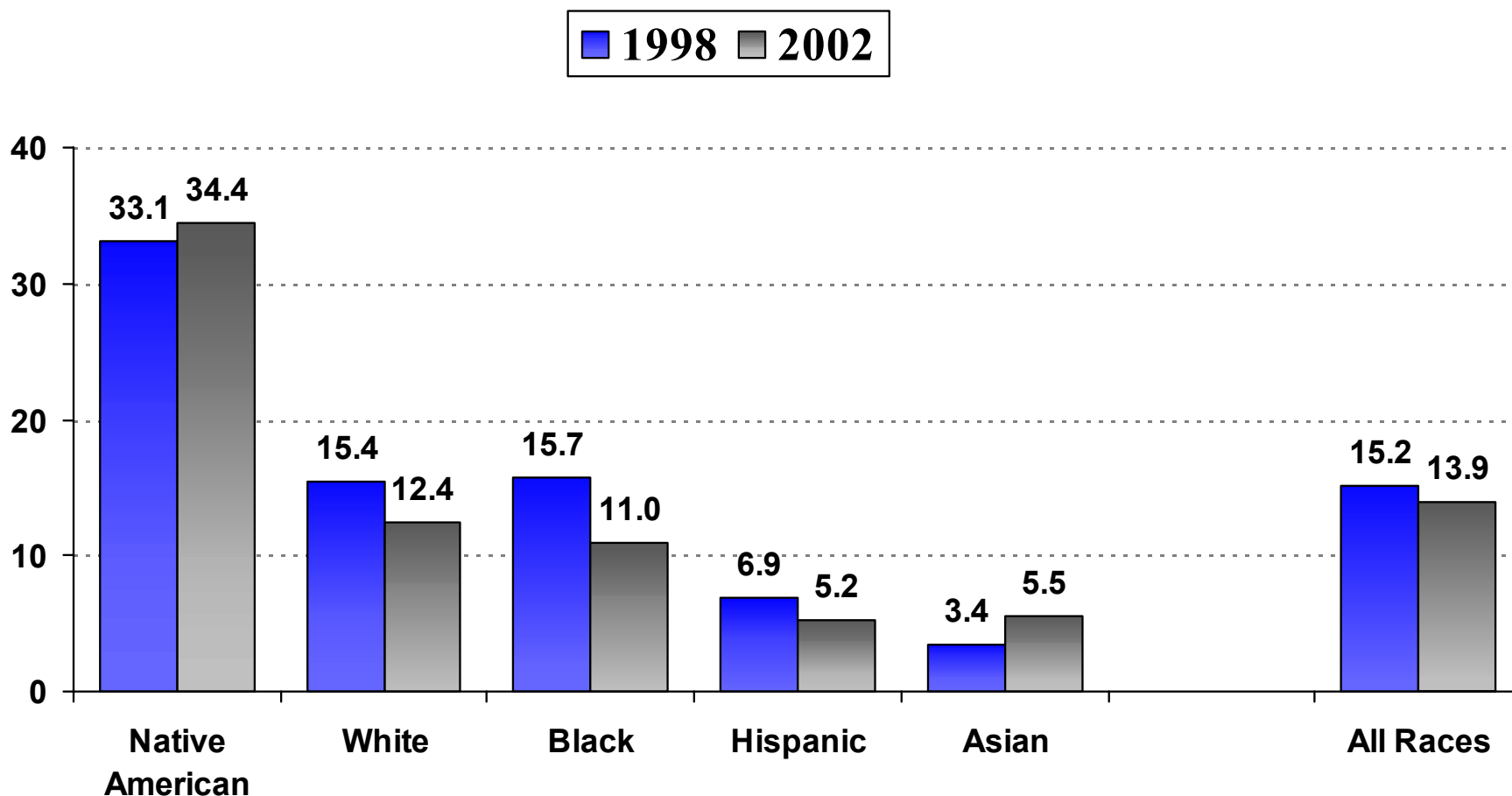
Smoking Prevalance and Education Levels



Smoking During Pregnancy by Age: RI



Smoking During Pregnancy by Race/Ethnicity: RI

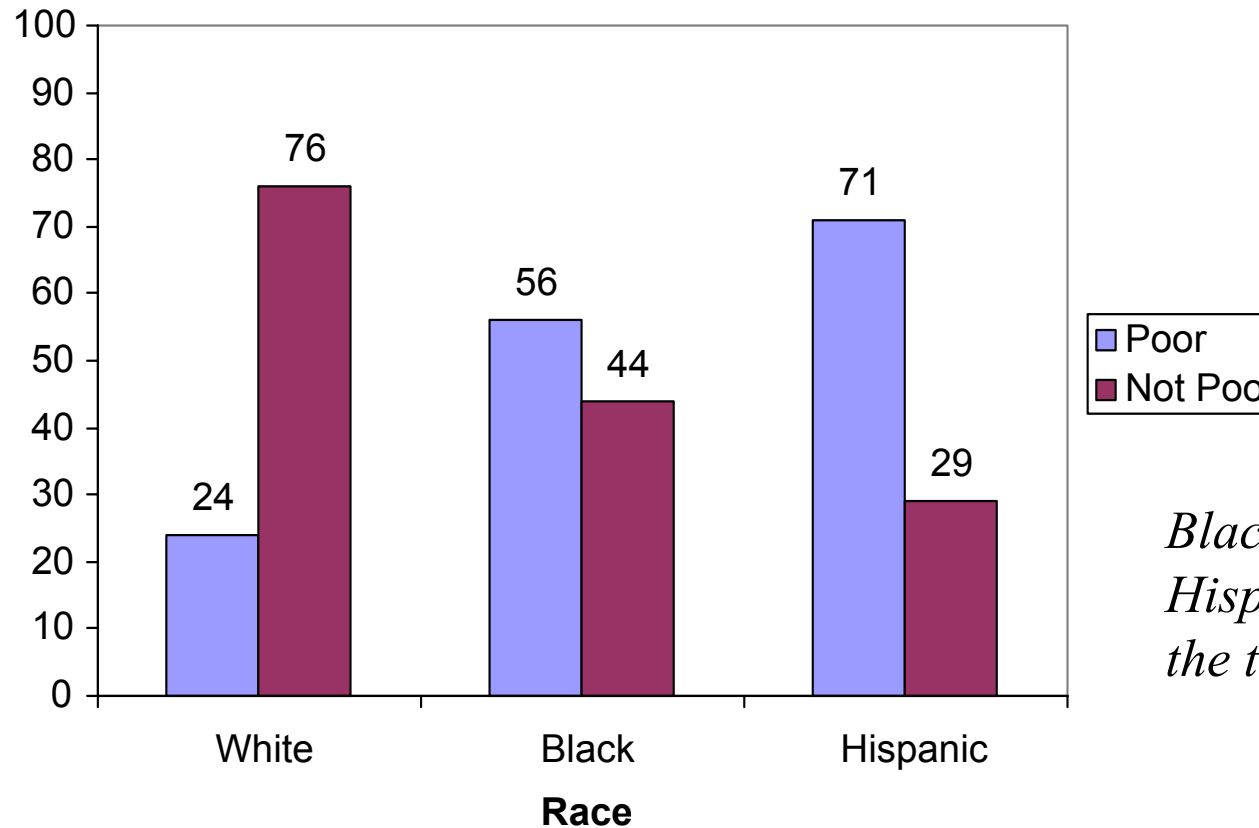


Note: 2000-2002 data are provisional

Source: Maternal and Child Health Database, Division of Family Health, Rhode Island Department of Health

Poverty Among Minority Groups in RI

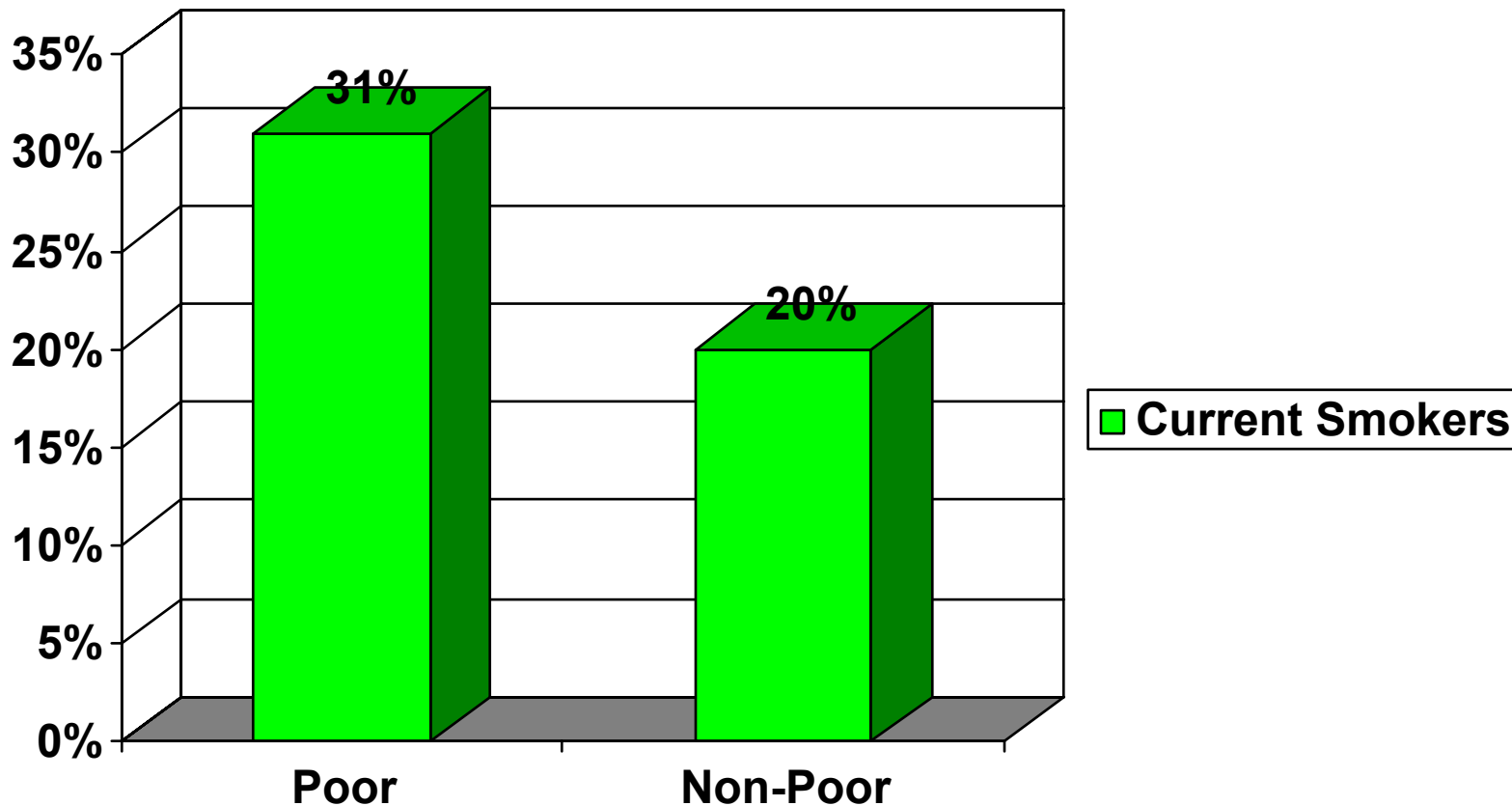
RI population groups classified by race or poverty status



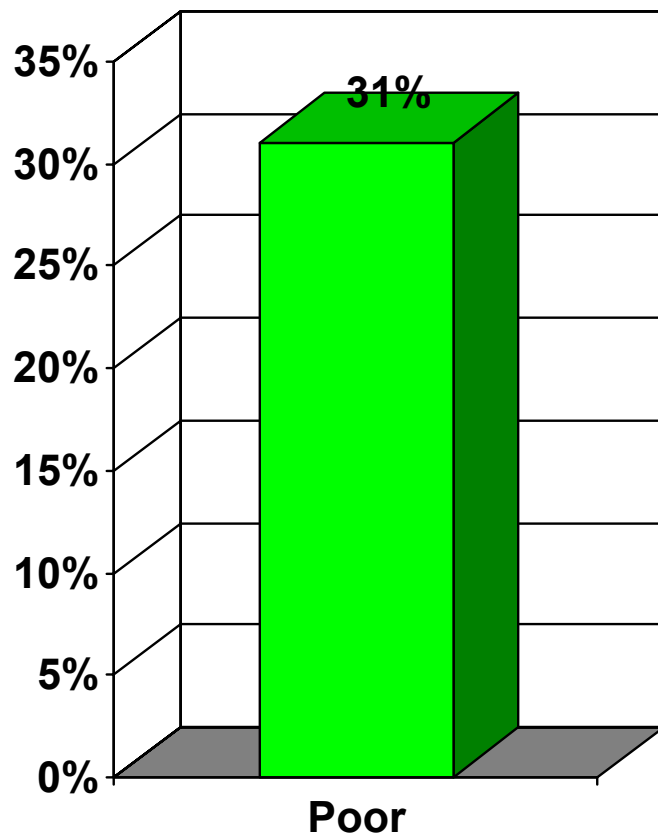
Blacks comprise 6% and Hispanics comprise 9% of the total RI population

Current Smokers Classified by their Poverty Status

Current Smokers Classified by Their Poverty Status



Current Smokers Classified by Their Poverty Status



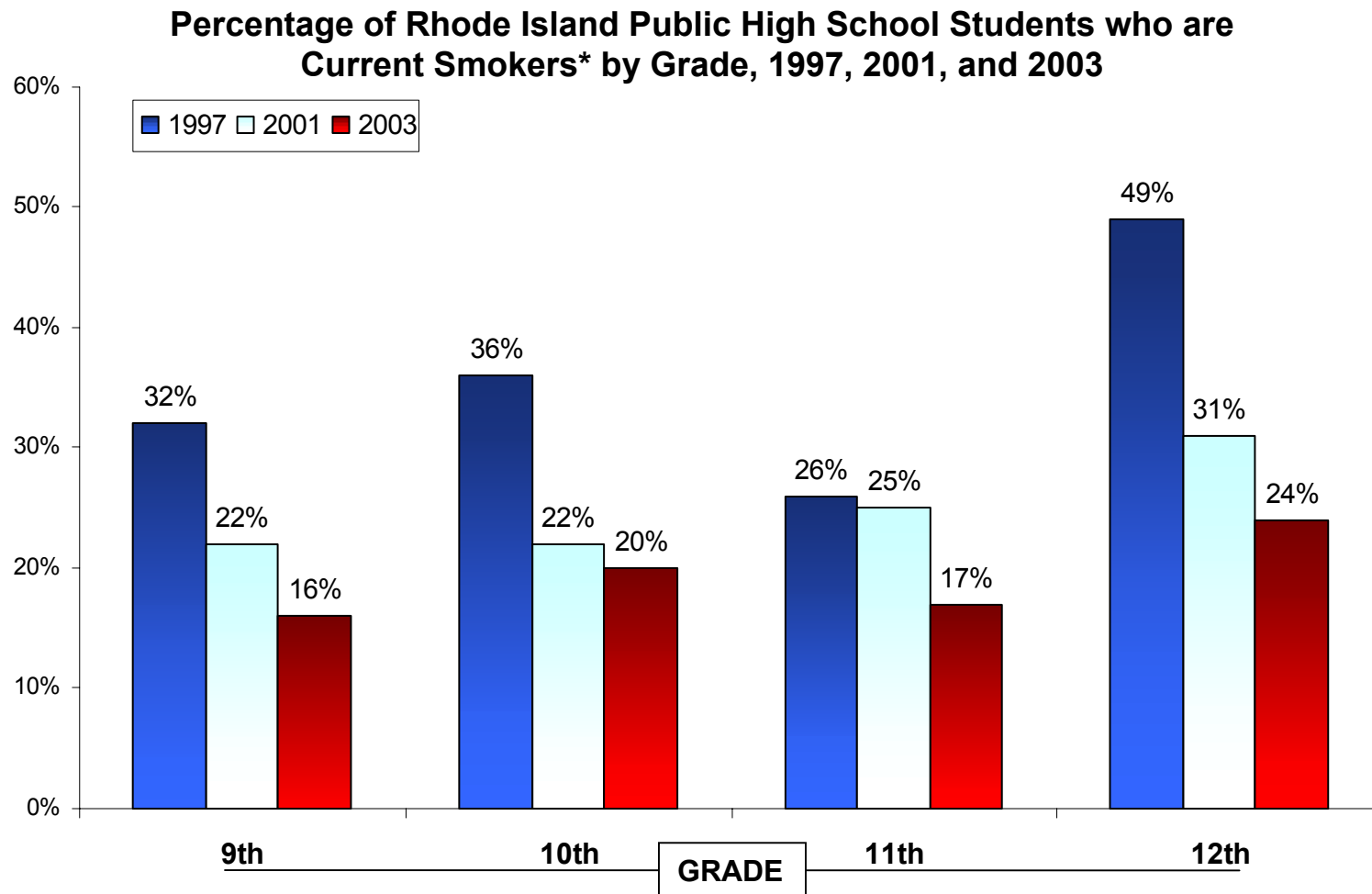
*Critical
Issue*

*The poor have a
significantly higher
rate of smoking than
the non-poor*

YOUTH TOBACCO USE

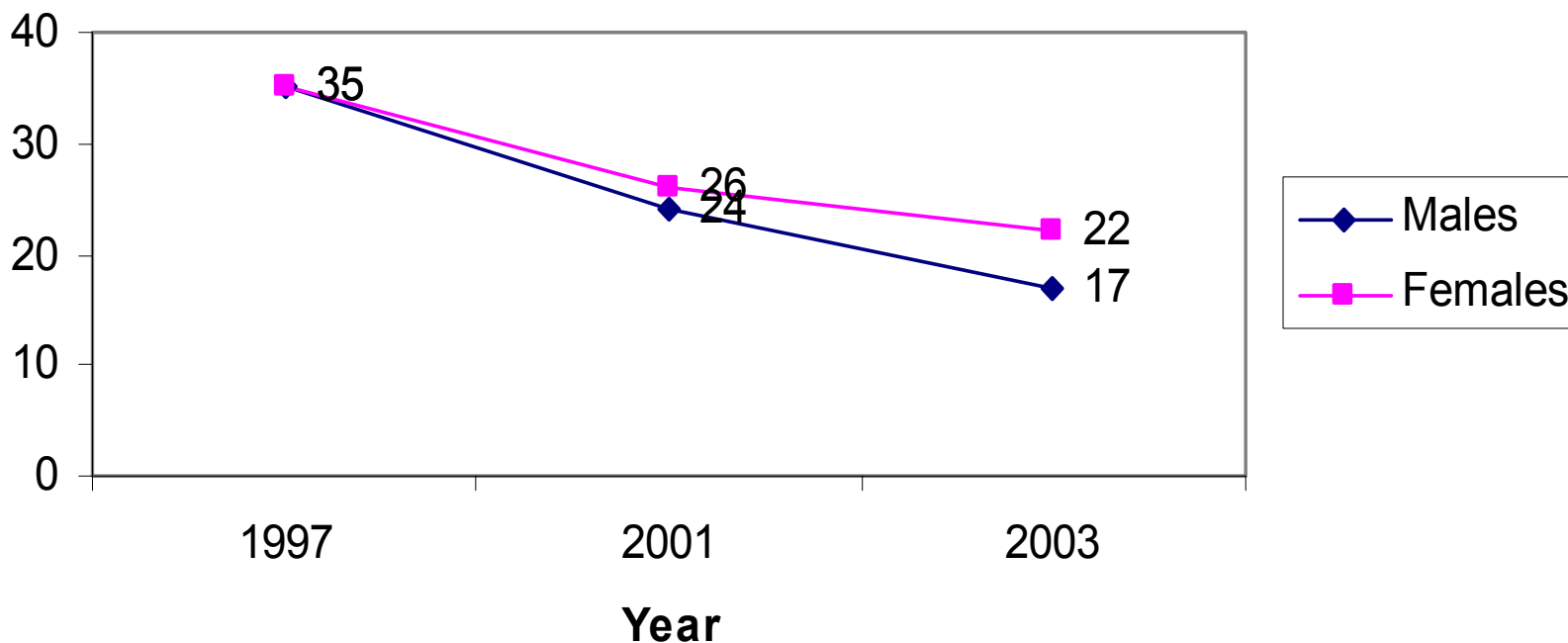


RI Public High School Students Who Are Current Smokers



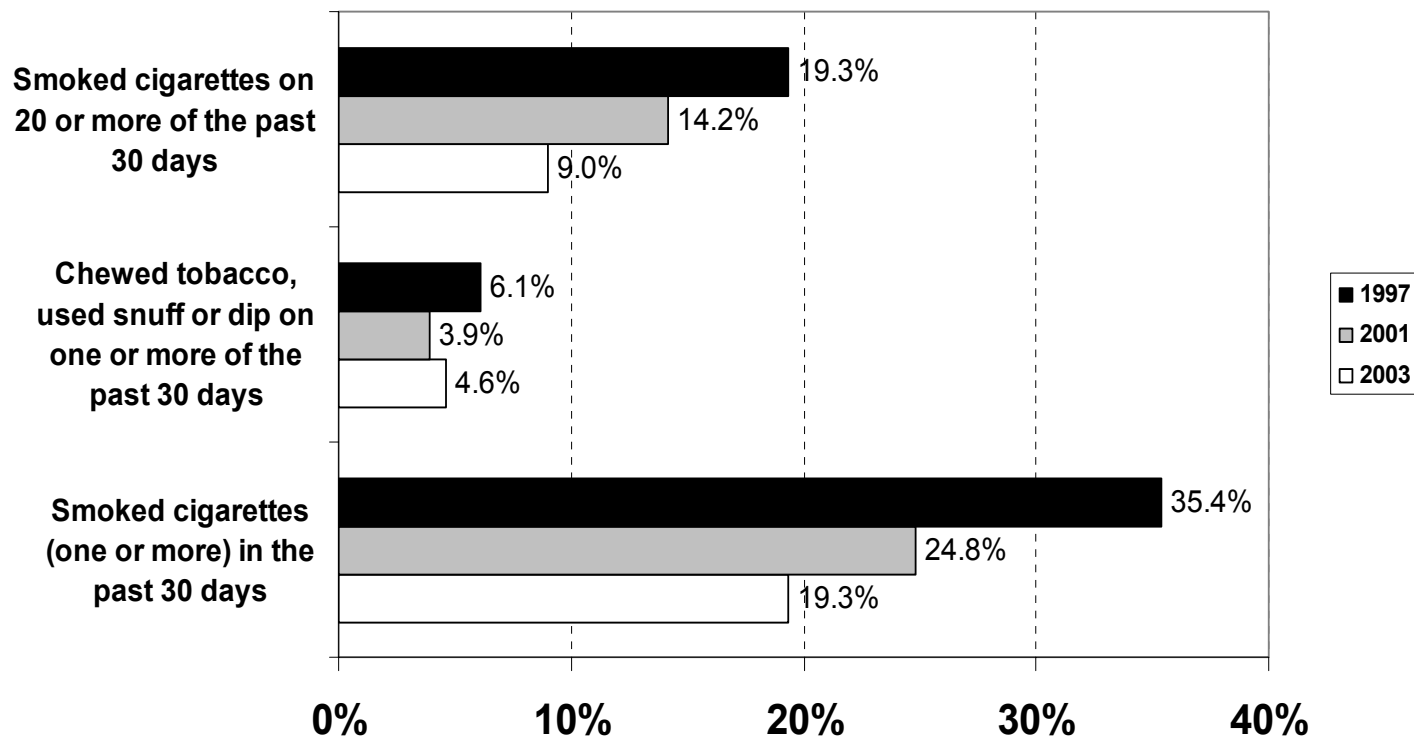
RI Public High School Students Who Are Current Smokers, by Gender

Percentage of RI Public High School Students who are Current Smokers by Gender



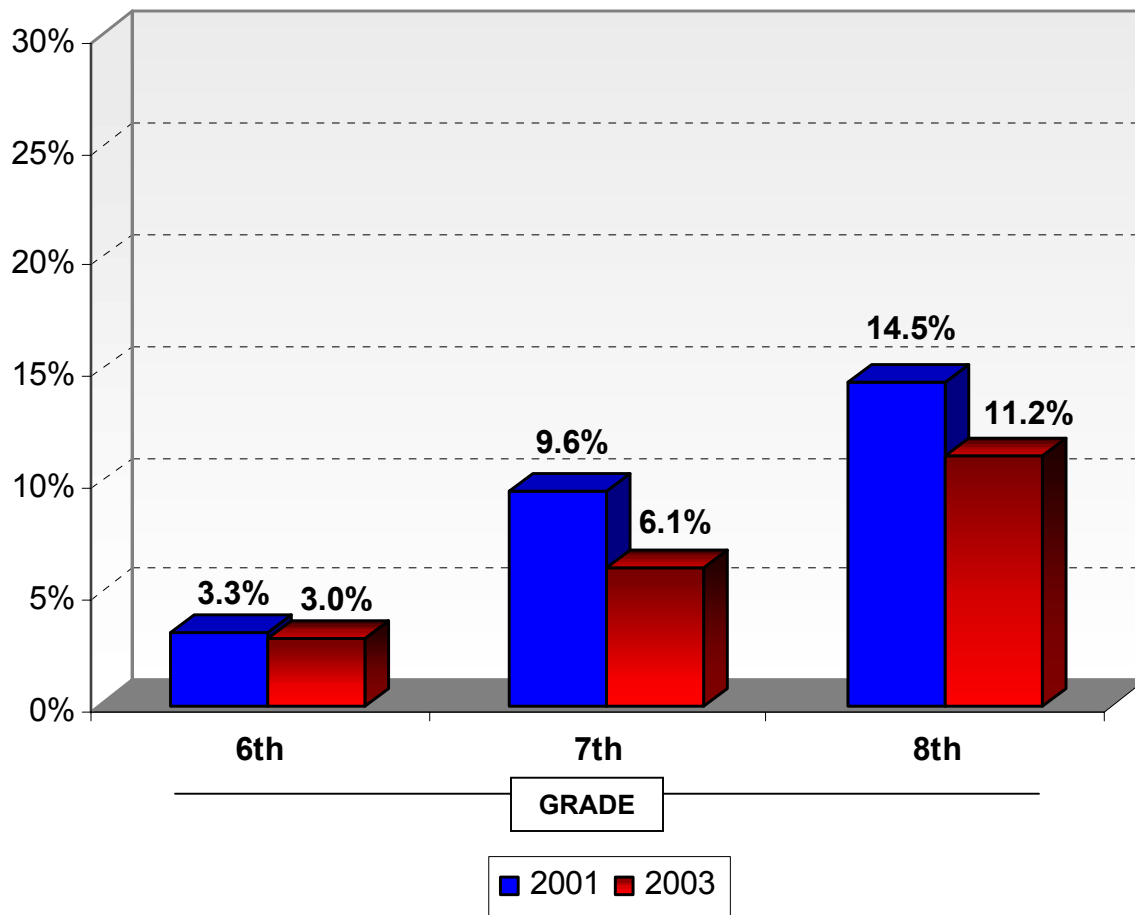
Public High School Students Frequency of Tobacco Use

Percentage of Rhode Island Public High School Students :
Frequency of Tobacco Use - 1997, 2001, and 2003



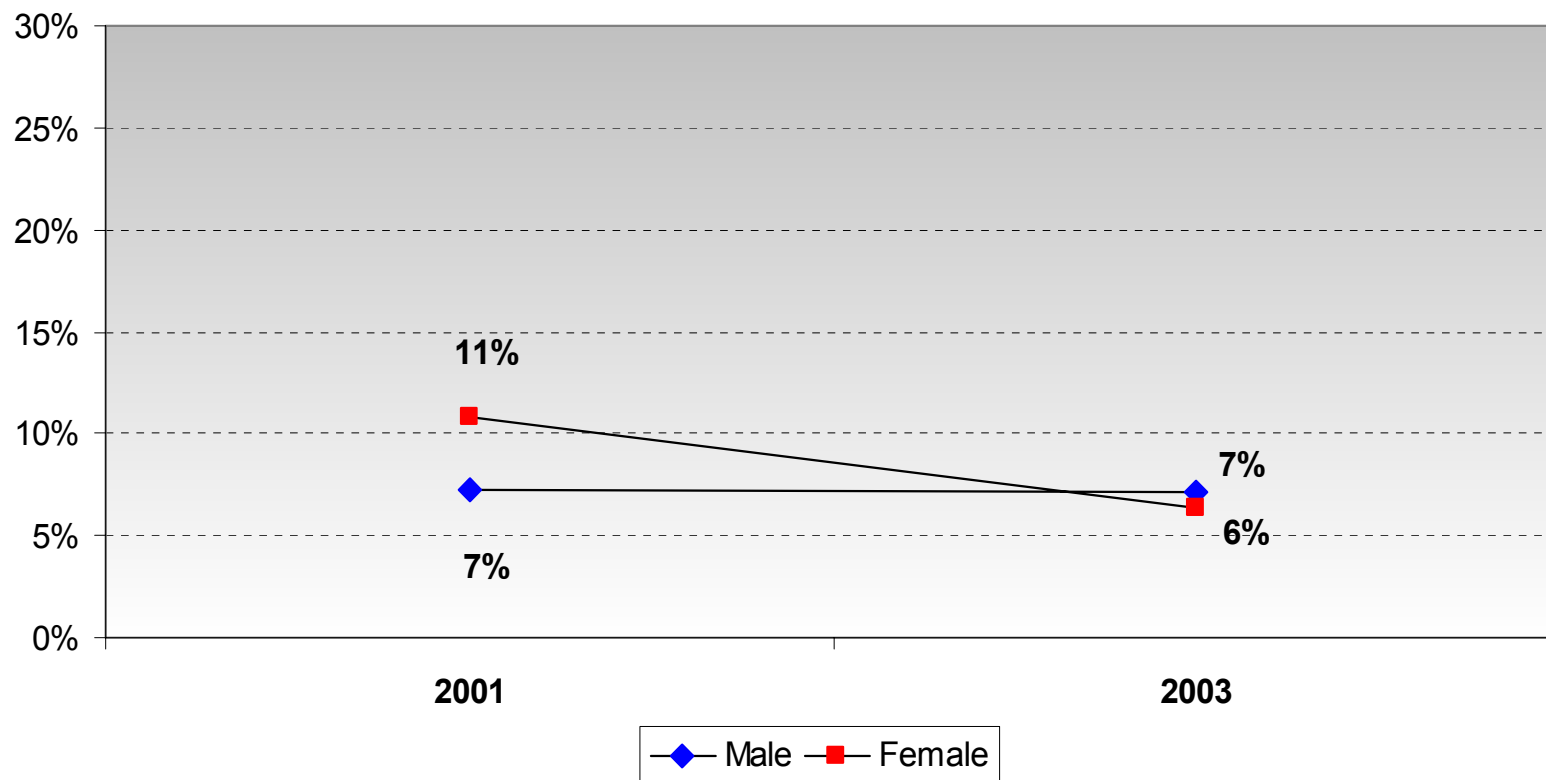
RI Public Middle School Students Who Are Current Smokers

Percentage of Rhode Island Public Middle School Students who are Current Smokers* by Grade: 2001 and 2003

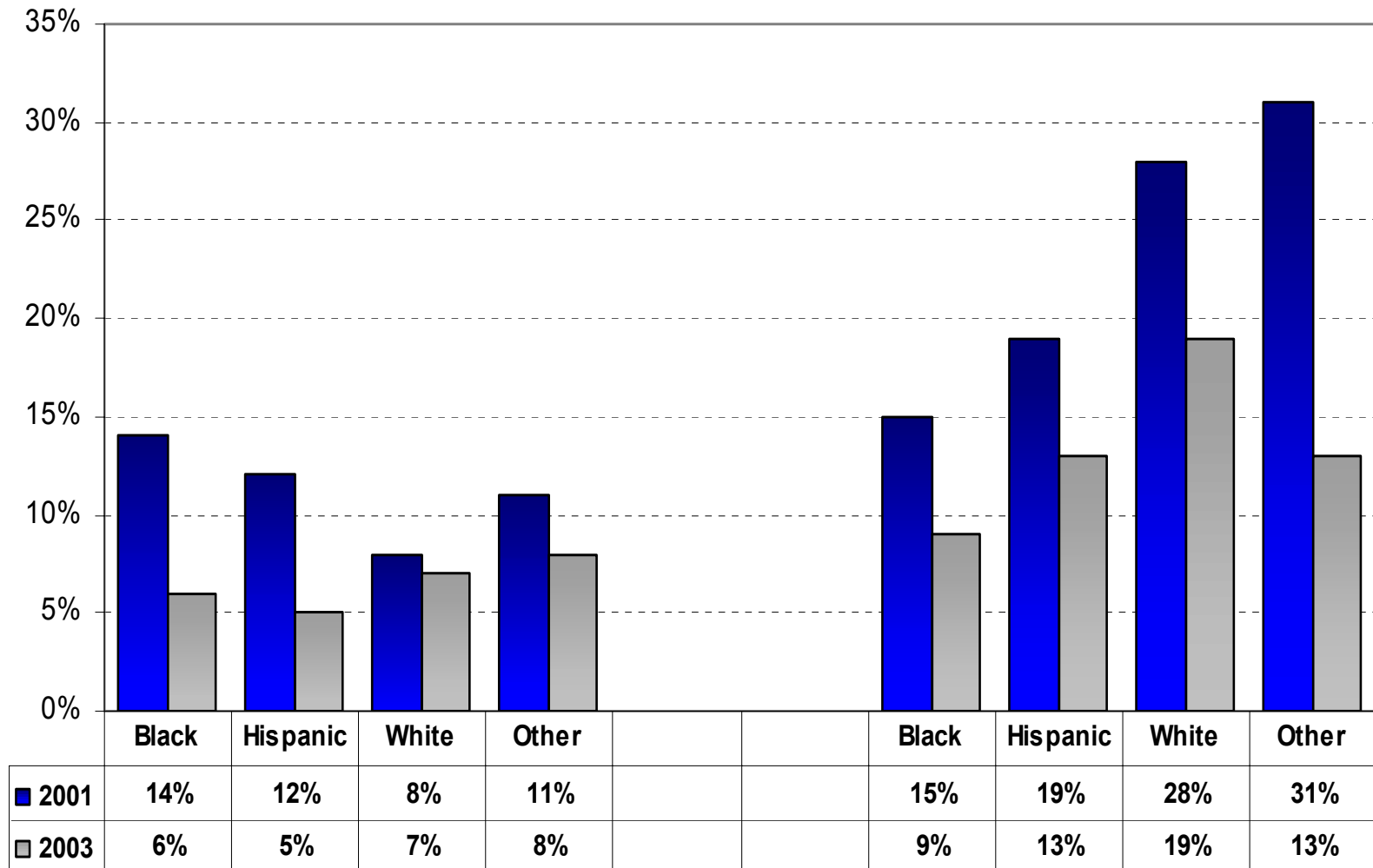


RI Public Middle School Students Who Are Current Smokers, by Gender

Percentage of Rhode Island Public Middle School Students who are Current Smokers* by Gender: 2001 and 2003



RI Students in Public Middle/High School Who Are Current Smokers, by Race/Ethnicity

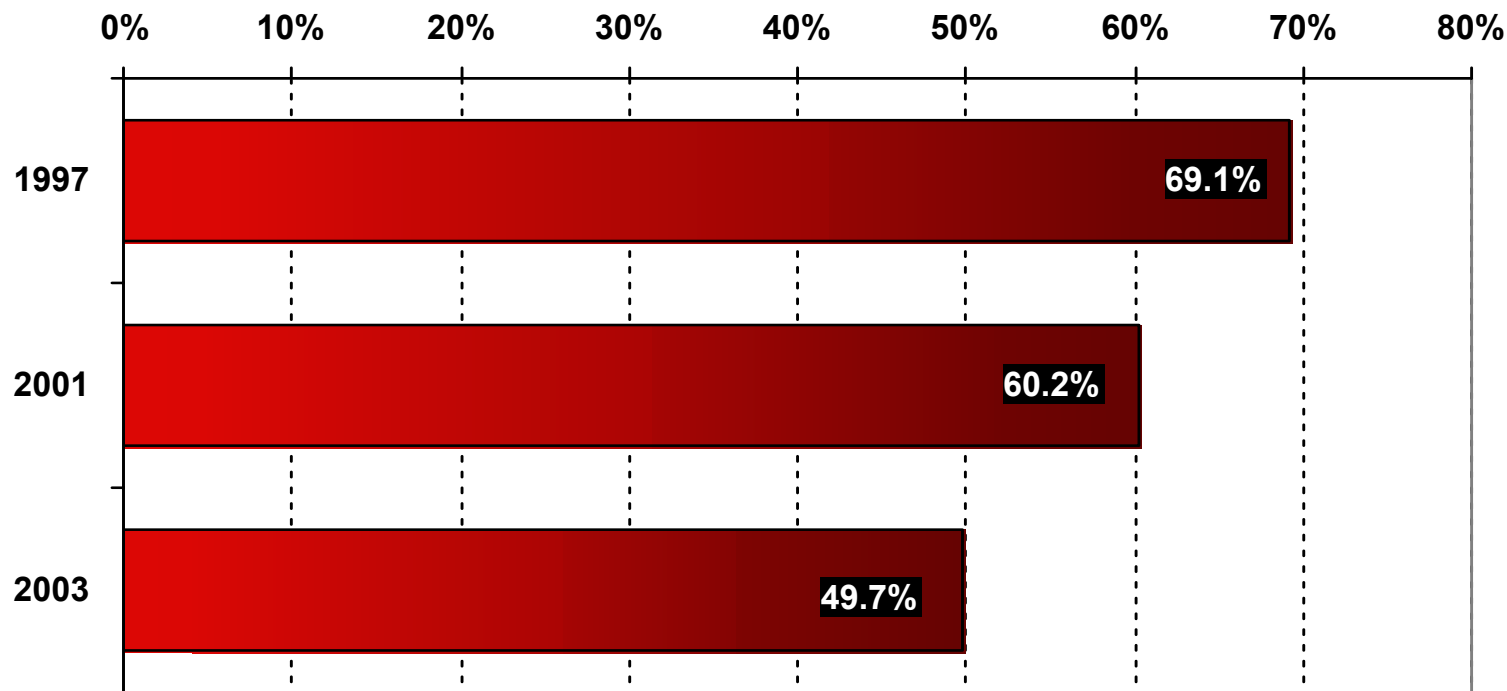




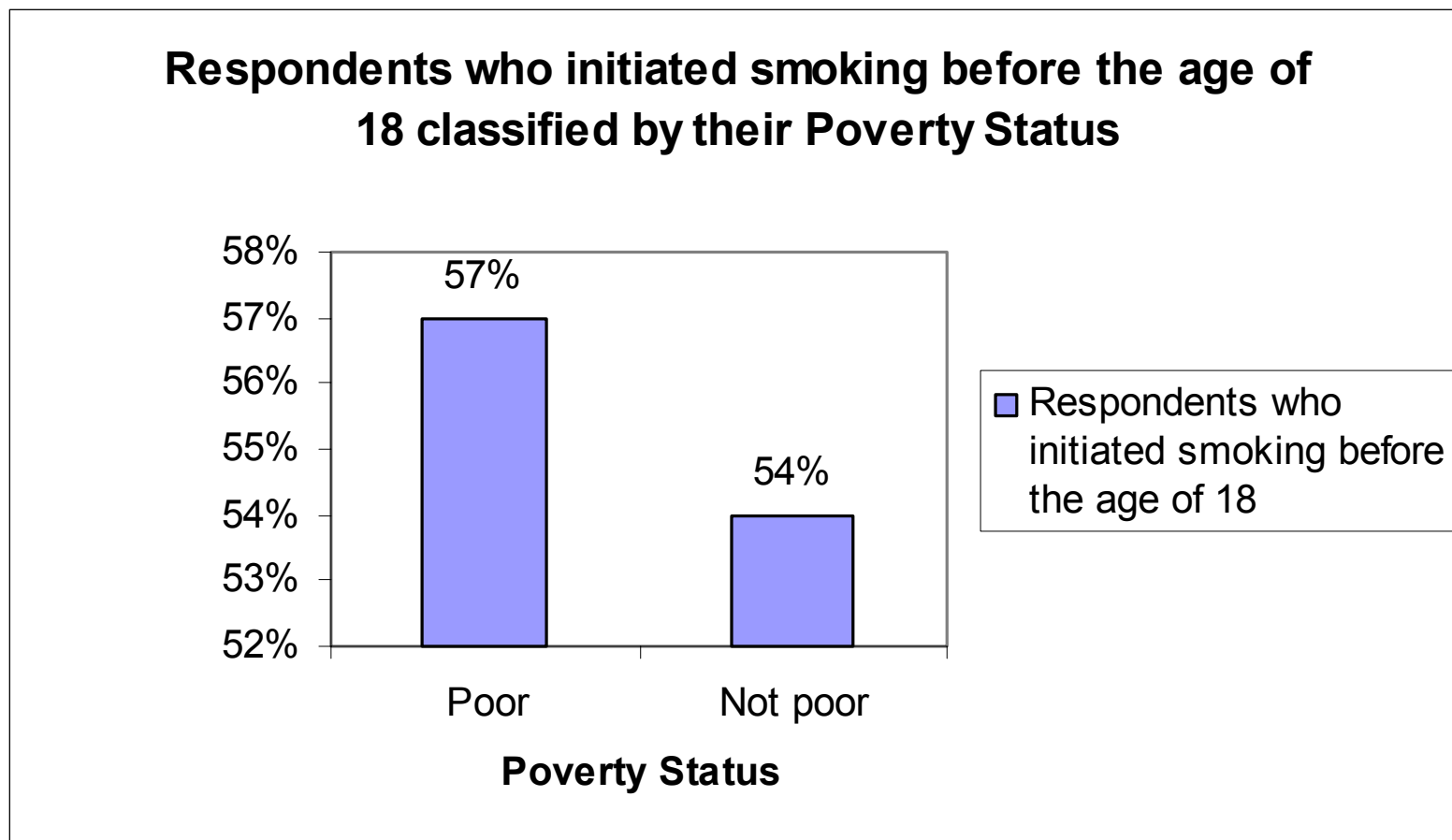
Preventing Initiation of Tobacco Use Among Youth

Public High School Students Who Ever Tried Cigarette Smoking

Public High School Students Who Ever Tried Cigarette Smoking:
1997 and 2001-2003

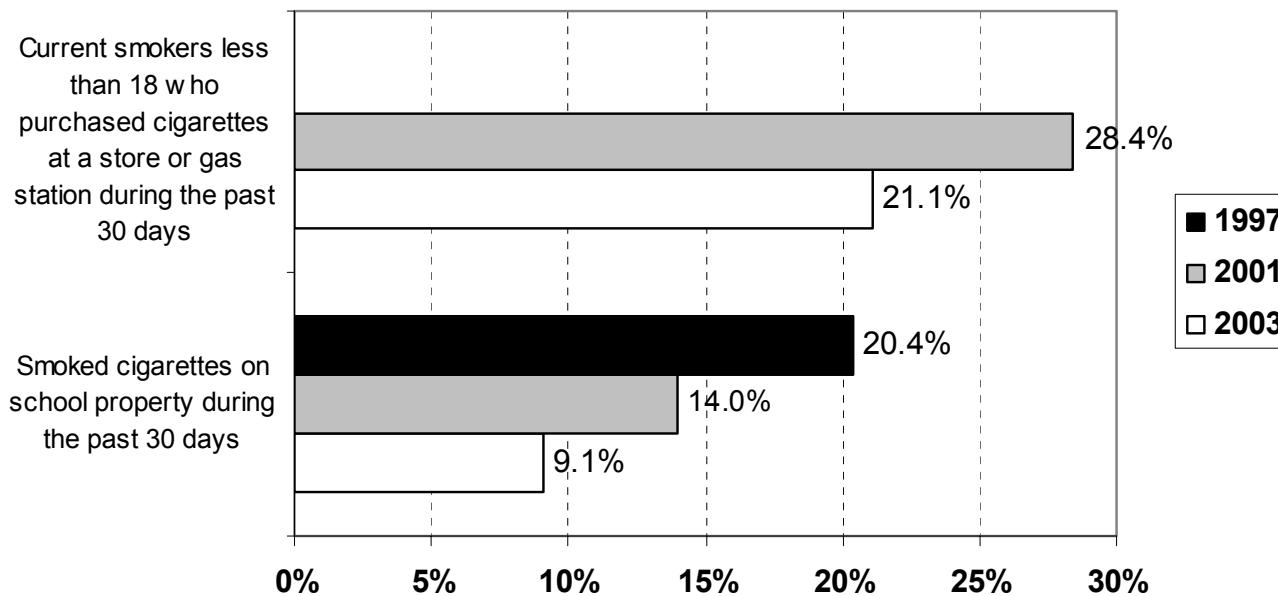


Smoking Initiation Before the Age of 18 Classified by Poverty Status



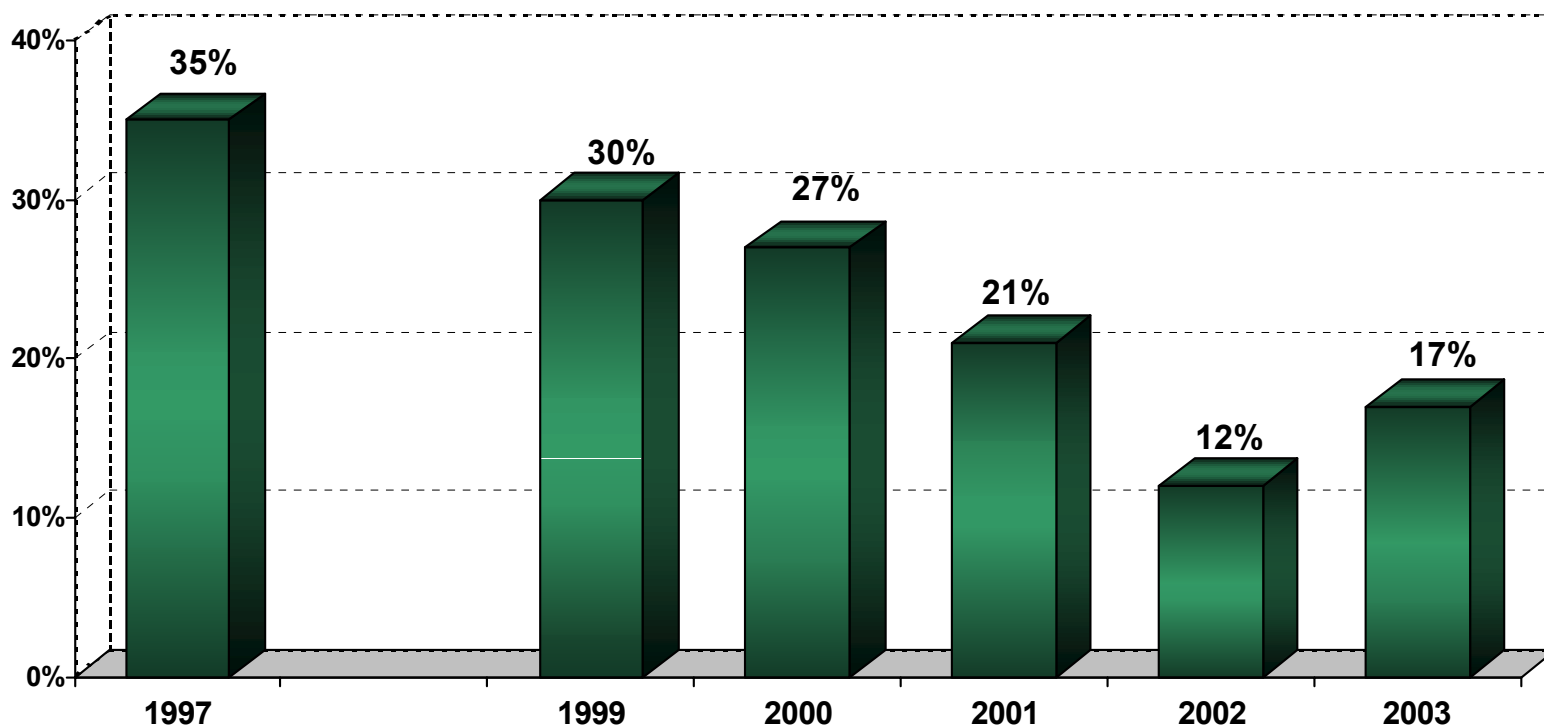
Public High School Students School Property Smoking and Place of Purchase

Public High School Students : School Property Smoking and Place of Purchase, 1997 and 2001-2003



RI Tobacco Retailer Sales to Underage Youth

Tobacco Retailer Sales to Underage Youth:
Rhode Island, FY97 and FY99 to FY03



Note: Percentages represent retailer violations reported in the previous fiscal year (i.e. FY2000 rates are the result of inspections conducted in FY1999).

LAWS



Smokefree Schools Act

All schools must have a policy that at a minimum, prohibits smoking in, and within 25 feet of all school buildings.

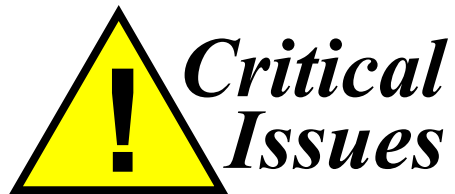


***Critical
Issue***

***The law is not adequately enforced
in all schools***

Sale of Tobacco to Children Act

Prohibits sale or distribution, or possession of tobacco products to under 18 year olds, packs of less than 20 cigarettes, internet sales, mail



- *Not all municipalities enforce the law*
- *Funding for enforcement has been cut from state budget*

Tobacco Licenses

Retailers must be licensed - one time license



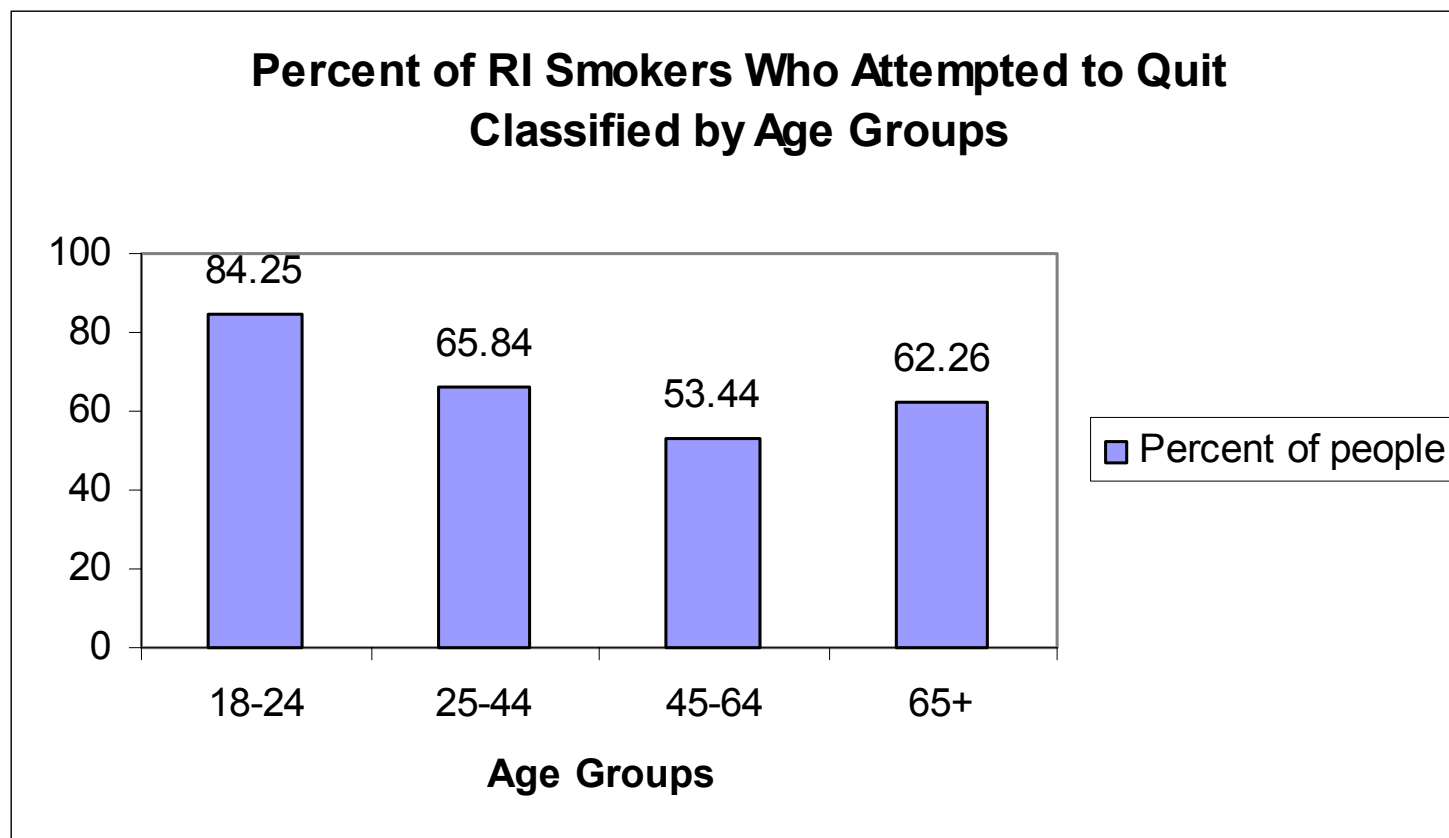
Critical Issues

- *One time retailer license prevents effective follow-up*
- *One time licensing does not generate income*



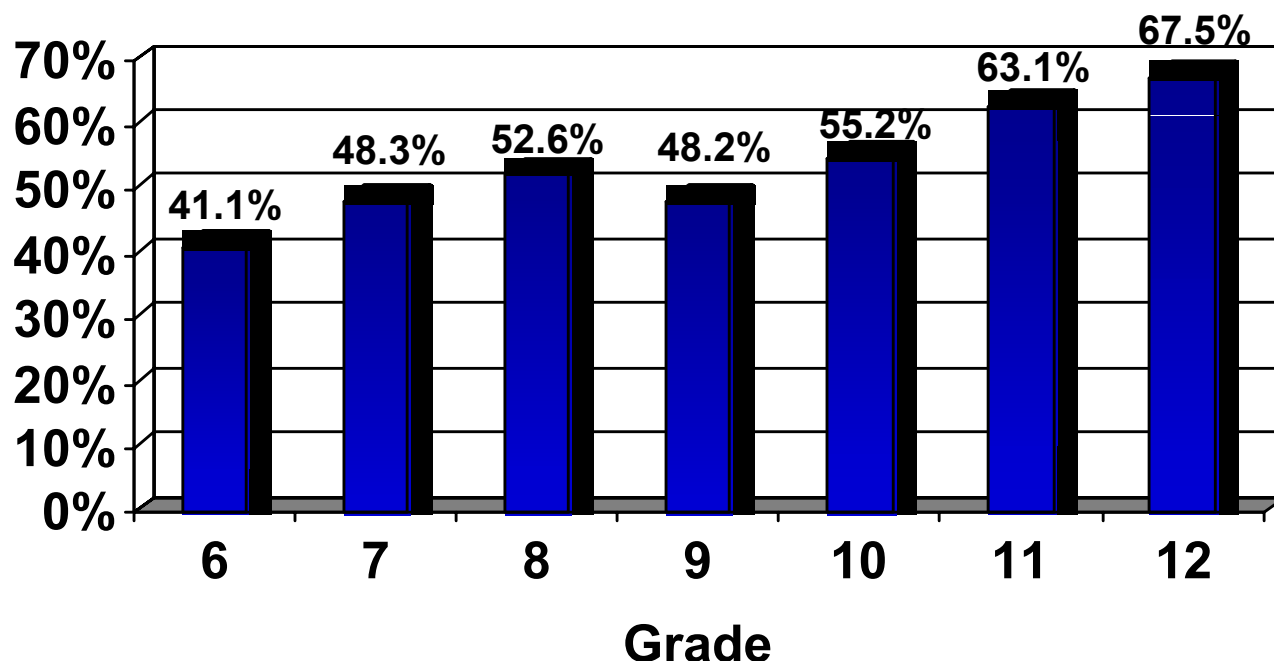
Increasing Tobacco Use Cessation Among Adults and Youth

RI Populations Who Attempted to Quit Smoking*, Classified by Age Groups



Percentage of Youth Current Smokers Who Tried to Quit Smoking

Percent of Youth Current Smokers Who Have Tried to Quit Smoking in the Past Year

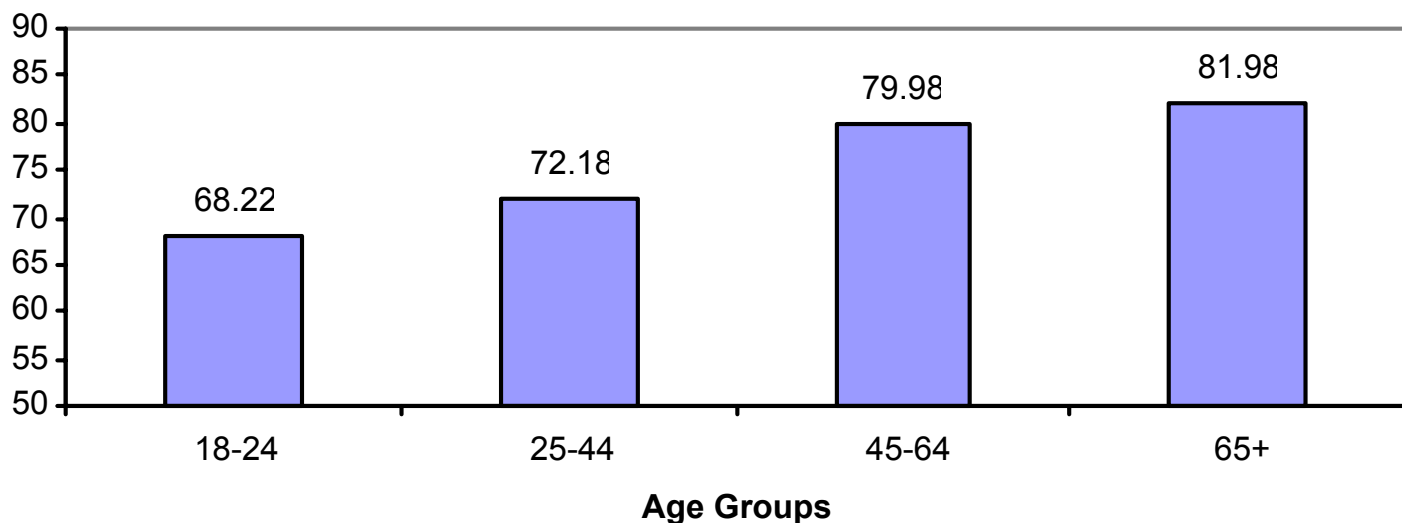


Critical Issue

In every age group, many smokers have tried to quit at least once in the last year

RI Smokers Who Were Advised to Quit by Health Professionals

Percent of Smokers Who Were Advised to Quit by Health Professionals



***Critical
Issue***

Health Professionals advise younger smokers to quit less often than older smokers.

1-800 TRYTO STOP

Treatment Statistics

Month	Cessation Media Campaign	Calls to 1-800-Try-To-Stop Quitline	Warm Transfers to ACS	On-Site Treatment
2003				
January	TV, Radio, Print, Outdoor	429	115	88
February	TV, Radio, Print, Outdoor	294	64	72
March	TV, Radio, Print, Outdoor	148	42	87
April	Print	92	30	57
May	Print	54	20	77
June		51	15	72
July		38	27	59
August		30	17	76
September		28	17	70
October		27	10	91
November		47	34	72
December		91	29	61
2004				
January	TV, Bus, Outdoor	292	80	98
February	TV, Bus, Outdoor	151	51	77
March	TV, Bus, Outdoor	154	50	135
Total		1,926	601	1,192

1-800 TRYTO STOP Treatment Statistics



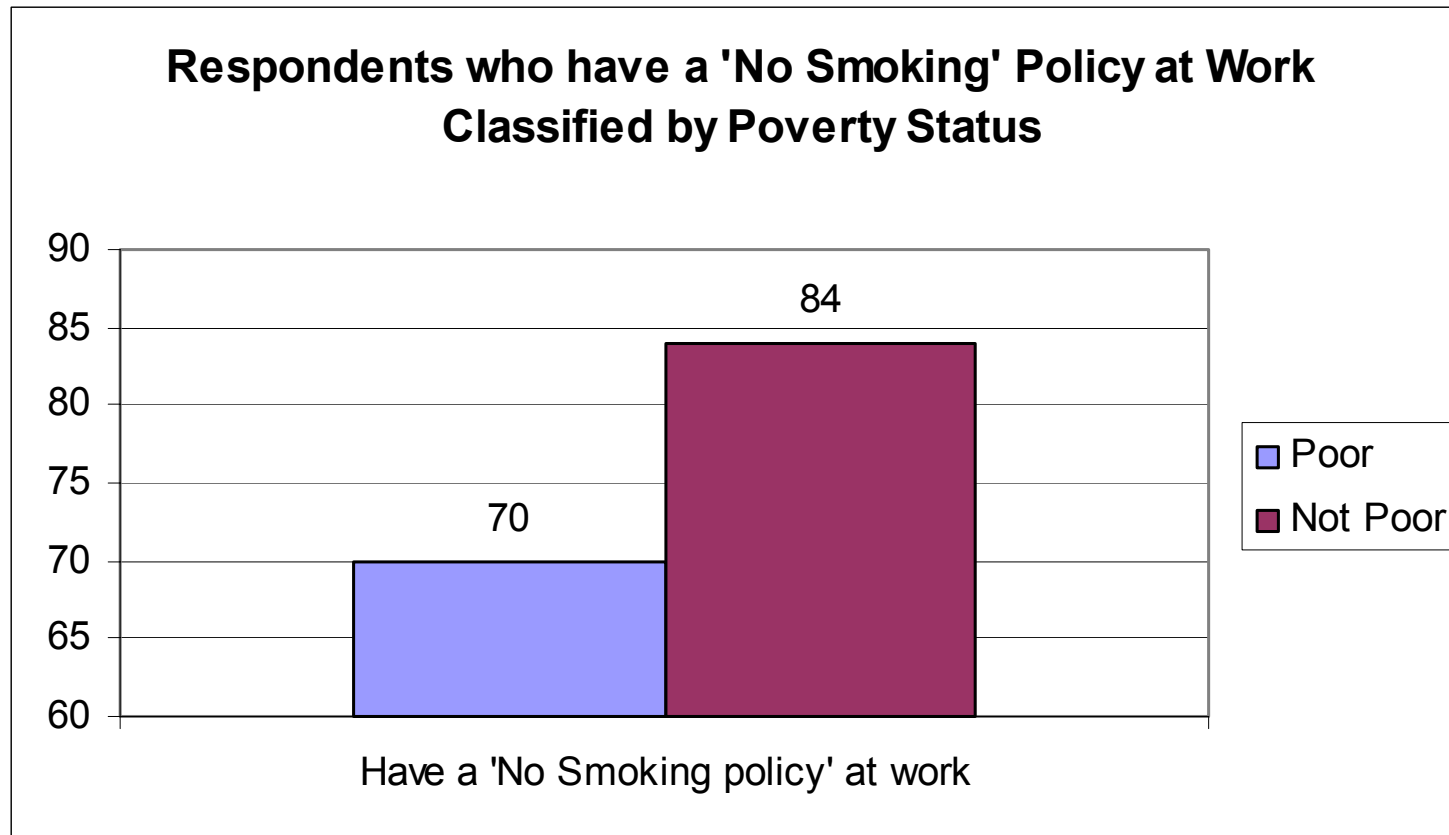
Critical Issue

*Calls to 1-800-TryToStop increase
are very dependent on statewide
media campaigns*

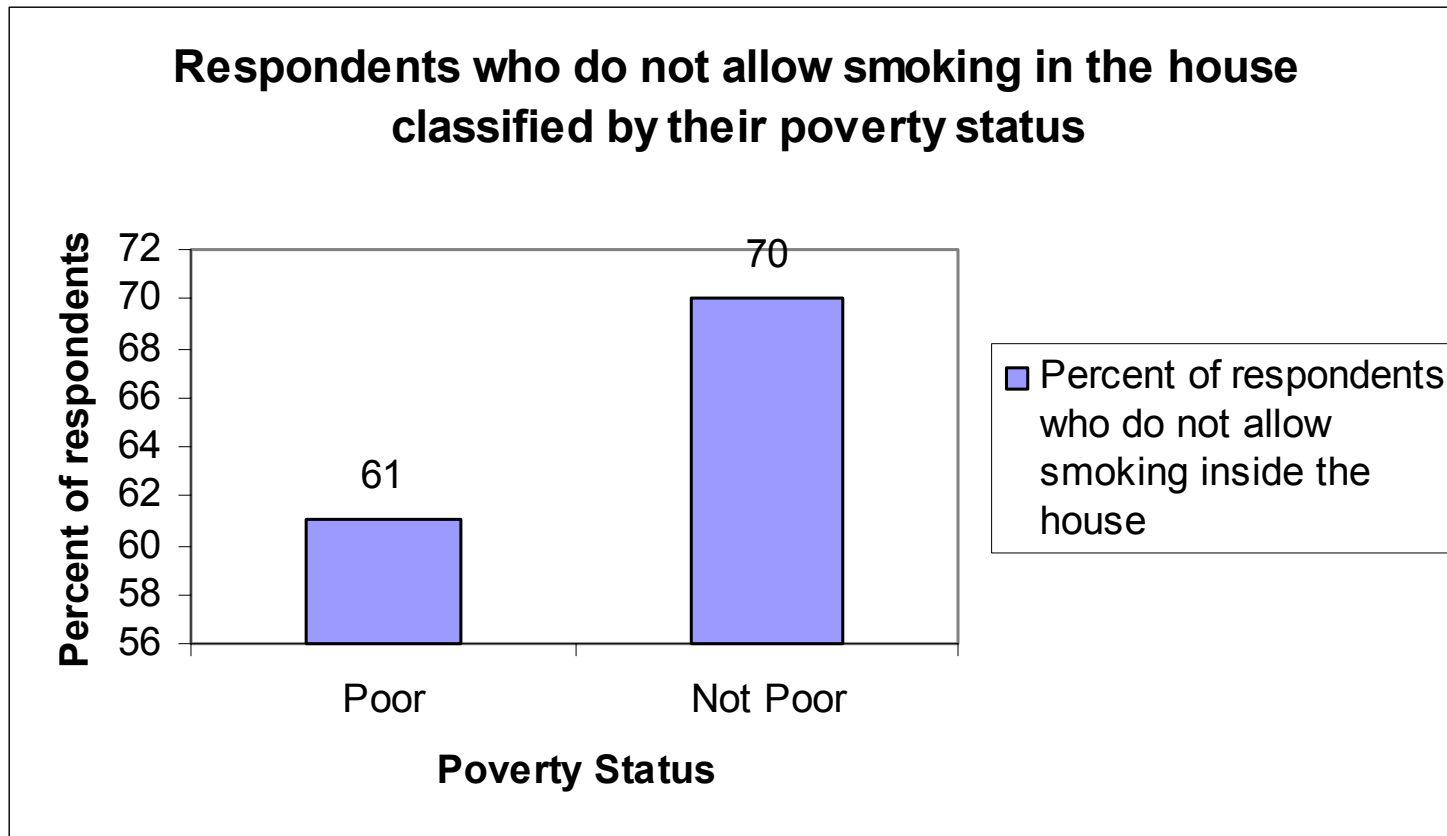


Eliminating Exposure to Secondhand Smoke

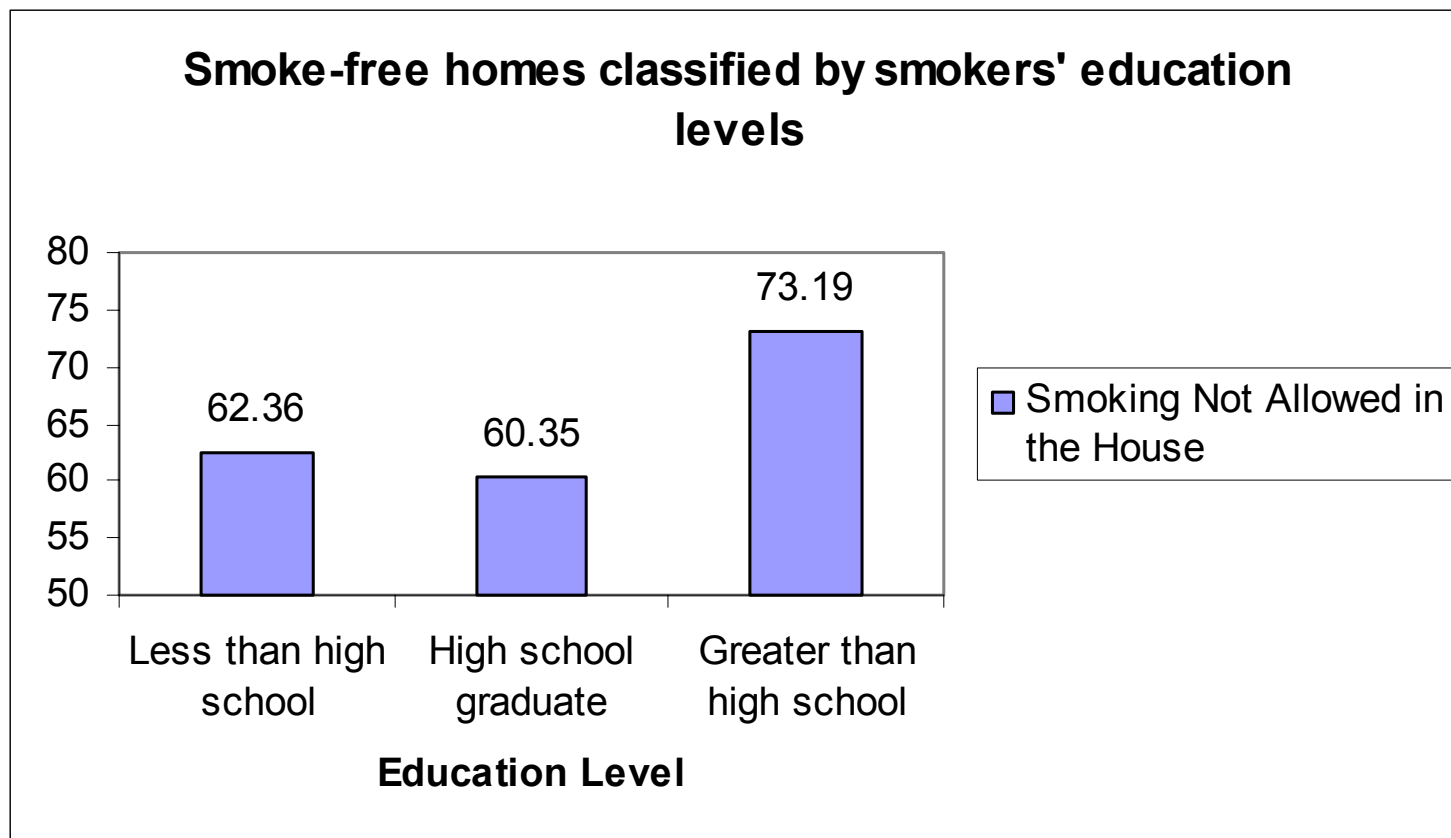
Respondents Classified by Their Smoking Policy at Workplaces and Poverty Status



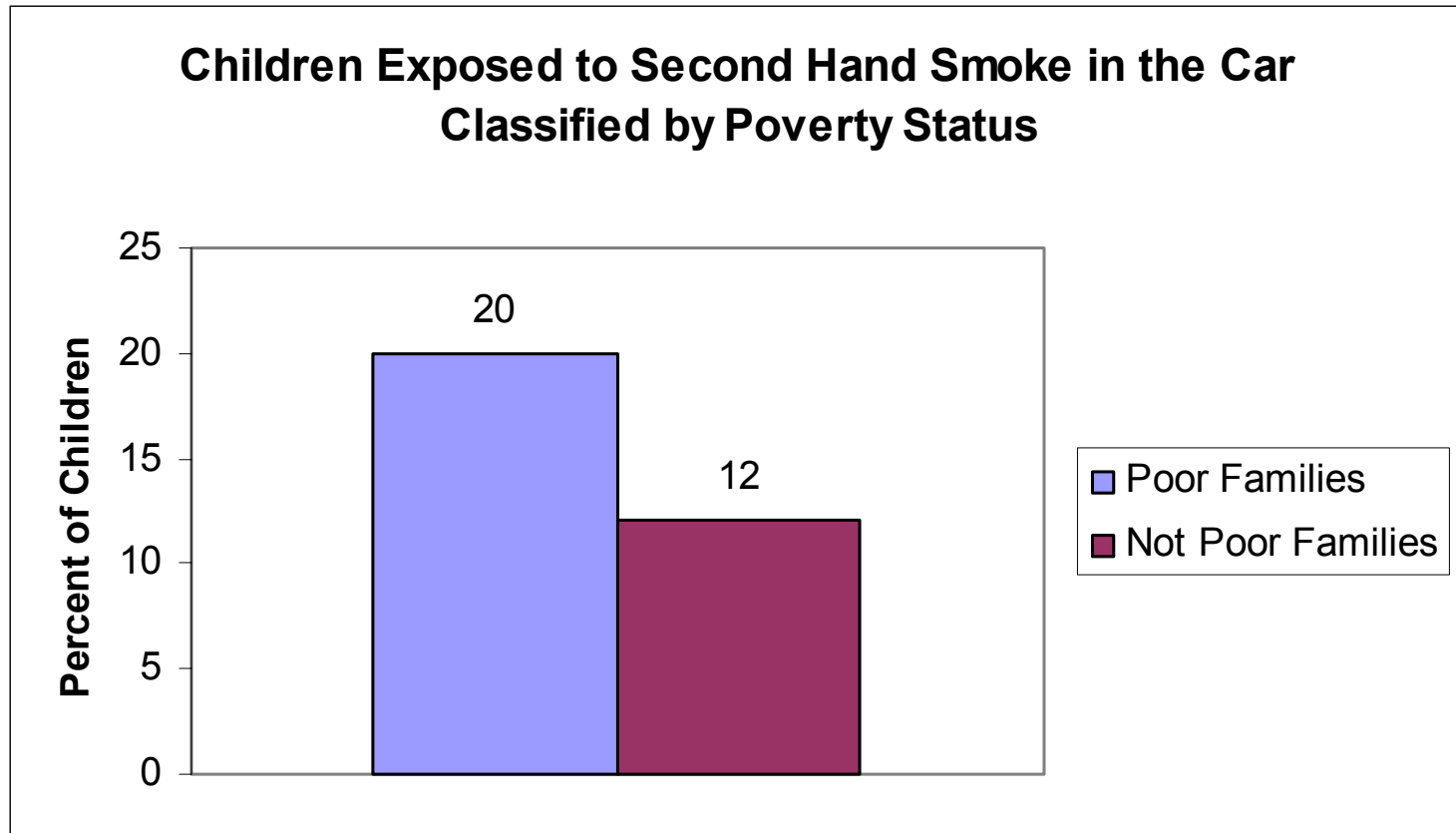
Respondents Who Do Not Allow Smoking Inside the House Classified by Poverty Status



Smokefree Homes Classified by Smokers' Education Levels



RI Children Exposed to Secondhand Smoke in the Car Classified by Poverty Status



LAWS

- **Smoking in Public Places – Prohibits smoking in named public places such as theaters, grocery stores, nursing homes, college dorms, etc.**
- **Workplace Smoking Act – Mandates that employers accommodate non-smoking employees who complain.**
- **Worker Safety Act of 2004 – If passed, will prohibit smoking in most workplaces and public places.**

Rhode Island Census Tracts with 12.5% or more of the Population Below the Poverty Level

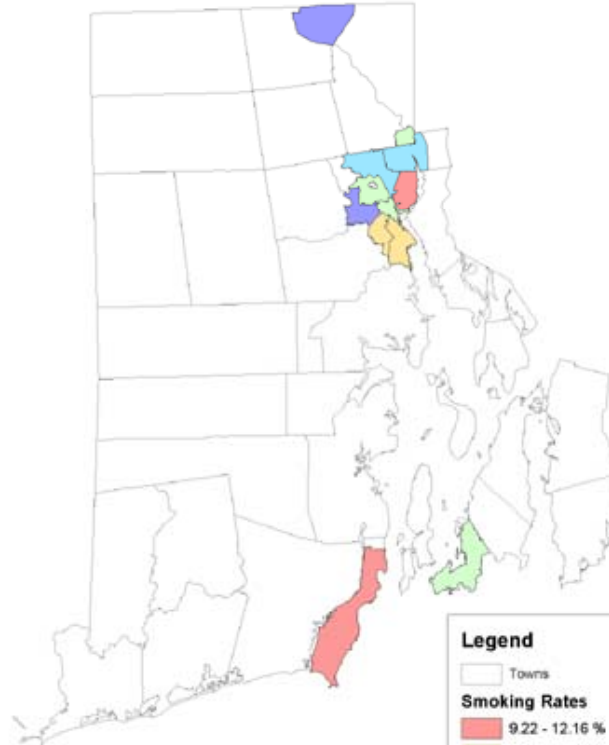
Legend

- 12.5% of Pop. Below Poverty
- Town Boundaries

0 2.5 5 10 Miles

HEALTHgis
Rhode Island Department of Health
Office of Health Statistics
1 Capital Hill Room 427
Providence, RI 02904-6234
Created by M. Silva 04/04

RI Smoking Rates for Zip Codes where 12.5% or more of the Population is Below Poverty



0 2.5 5 10 Miles

HEALTHgis
Rhode Island Department of Health
Office of Health Statistics
3 Capitol Hill Room 427
Providence, RI 02909-5034
Created by M. Shih 04/04

Source: RI Health Interview Survey

RI Zip Codes with Smoking Rates and RI Census Tracts with 12.5% or more of the Population is Below Poverty - Providence, Pawtucket, Central Falls Area

Smoking Rates are shown only
for Zip Codes where 12.5%
or more of the population is
below the poverty level.

